

Meet our sports prints

Professional Locker Room Scene

Rub shoulders with your heroes for all teams in the NFL, MLB and the NHL



WHO: The sports fan that has a passion for the players

FEATURES:

- ✚ Three personalized players from the current roster in any order
- ✚ Last name personalization of the customer on a jersey
- ✚ Choice of any jersey number (00-99)
- ✚ Personalized name plate with customer's first initial and last name

WHAT YOU NEED TO KNOW: This is the right choice for the customer who is a fan not just of the team, but a

specific player. It is the only print in our line-up where you can pick individual current players. This is also the only print where you can choose a number on the jersey. Though #1 is popular, the fantasy is complete when your customer can pick his favorite number, the year he was born, his age or a jersey number when he played ball, etc. Remember, on the NHL prints, make sure that you choose a goalie to appear in the location where the goalie pads and stick are shown. The default player is always a goalie, so when in doubt, don't change it.

WHAT TO SAY:

- ✚ *Ever dreamed of playing next to your favorite player?*
- ✚ *Who is the sports' fan on your list? We can make them a star.*
- ✚ *Every morning when little _____ wakes up to and sees his name next to his heroes, he's going to remember that _____ gave it to him. (A great closing line.)*
- ✚ *We can make you the number one draft pick for your favorite team.*
- ✚ *Let me show you a free preview.*

WHAT TO SAY WHEN THE CUSTOMER ASKS...

Q. Can I put a retired player on my print?

A. No, We pay royalties to the players through the players association that covers current athletes only. Retired players deserve to be compensated when their name or image is used and there is no way for us to do this at this time.

Q. Can I personalize more than one jersey?

A. No, due to league restrictions, only one jersey can be personalized, but we can list all your family members names on our popular stadium print. **OR** No, but I can give you a great price on second print.

(This has to do with the first question. If more than one jersey could be personalized, there would be the potential to add a retired player. Sorry. We are working on a way to do this through individual contracts with popular retired players for a new style of print for the future.)

Q. Oh no, I don't know what players my husband/son/father likes. I better find out and come back later.

A. Not to worry. We update our images regularly with the most popular players on the team. If he's a fan of the _____s, you can't go wrong with these players.

OR If you're concerned about the players, any true fan would love having his special day at the _____ stadium or the owner of his own hangout. (If you just can't convince them to buy now, be sure to remind them of the great special deals or incentives that might be ending soon.)

College Locker Room Scene

You play for your favorite college in this classic locker room scene.



WHO: The sports fan who has dreamed of playing for their favorite college.

FEATURES:

- ✚ Three jerseys: two facing forward, one facing back, personalized with the customer's last name.
- ✚ Personalized name plate with first initial and last name

WHAT YOU NEED TO KNOW: From first glance you'll notice that the college locker room has only three jerseys. Since college players cannot be compensated for their roll on the team, no names

or numbers can be customized. Therefore, the default numbers that you see on the preview image are the only ones approved by the college and cannot be modified.

WHAT TO SAY:

- ✚ *Ever dreamed of playing for the _____ ?*
- ✚ *Who is the sports fan on your list? We can make them a star.*
- ✚ *We can make you the number one draft pick for your favorite college.*

WHAT TO SAY WHEN THE CUSTOMER ASKS...

Q. Can I put a college player on my print?

A. No, students cannot be compensated for their affiliation with the college so no numbers or names can be changed.

Q. Can I change the number on the jersey?

A. Sorry. These numbers are approved by the college and cannot be changed.

Q. Can I personalize more than one jersey?

College Locker Room Scene - continued

A. No, but I can give you a great price on second print or I can show you other items that allow for more personalization.

Q. You have a football print for my team, but not basketball. Why?

A. Basketball prints are new to our line-up. As we create them and get approval, we will be adding them.

NFL Action Collage

Be pictured in the action and be the #1 Draft Pick for your favorite NFL team.



WHO: The sports fan that wants to be pictured in the action.

FEATURES:

- Four of the team's top players pictured in each corner with digital autographs
- Last name personalization of the customer on a real image of a player in the center
- Personalized name plate with customer's full name as the "#1 Draft Pick"

WHAT YOU NEED TO KNOW: This print is a great one to show value. Simple team photographs with a player autograph can sell for hundreds of dollars. Here you get the illusion of that sports memorabilia/art print at the fraction of the price with the additional

value of personalization. There is not a lot of little flexibility in customizing this print. The players and number on the jersey cannot change. This print may not be as current as our locker room print because of the time it takes to get new player photos and get final approval from the league. Please make sure you preview and make the customer be aware that a recently retired player may still be included while we wait for the updates.

WHAT TO SAY:

- Ever dreamed of playing next to your favorite player?*
- Who is the sports' fan on your list? We can make them a star.*
- Why pay top dollar for signed sports memorabilia. Get that look AND be a star for a fraction of the price.*
- We can make you the number one draft pick for your favorite team alongside the top players for your favorite team.*

WHAT TO SAY WHEN THE CUSTOMER ASKS...

Q. Can I pick different players?

A. No, our action collage just offers the 4 players shown. If choosing different players is important to you, let me show you are locker room print.

Q. Can I change the number on the jersey?

A. No, jersey numbers can only be changed on our professional locker room prints.

Q. Wait. John Doe no longer plays for the _____ but I see he is still pictured.

A. It takes awhile for us to get the new photographs and approval from the NFL to update our print. If you want the most current players, let me show you our locker room scene or if players aren't important, any fan would love having his special day at the _____ stadium or the owner of his own hangout.

Stadium "Card Stunt"

It's your special day at your favorite stadium.



WHO: *The customer that wants to include a personal message or is celebrating a special occasion. Great for families that all want to be involved.*

FEATURES:

- ✚ A beautiful aerial shot of your favorite stadium personalized with 2 lines of text (28 characters per line) on cards being held by fans in the stands.
- ✚ Additional personalization at the bottom of the print denoting YOUR special day.
- ✚ Perfect for the sports family since many names can be listed on the 2 custom lines finishing with THE _____ FAMILY DAY at the bottom.

WHAT YOU NEED TO KNOW: Though you can enter up to 28 characters per line, the more text you add, the more it will be compressed to fit in the space. Try to balance out the length by putting close to the same number of characters on each line. For example, if a customer has a really long last name and a short first name, the font size will match more closely if you type it more like this.

**WELCOME DAN
SNIEGOWSKI**

VS.

**WELCOME
DAN SNIEGOWSKI**

Play around with the print and see what looks best. This is a great option to commemorate a special event - birthdays, retirements, we've even seen it used as a memorial print. Get creative and have fun. This is our most flexible sports print. To turn it into a family print simple type "WELCOME (family member names) JON, DAWN AND JIM" and then at the bottom type "THE SMITH FAMILY" day at...

WHAT TO SAY:

- ✚ *Want to be a big shot? Let me show you how you can have your own special day at the _____ stadium.*
- ✚ *We can get the whole family involved in this great stadium art print.*
- ✚ *I'm sure you've seen stadium prints at fan shops framed for upwards of \$150. Let me show how we can make it even more special for a lot less.*
- ✚ *Celebrating something special? Put a great gift message on this popular print. Let me show you your free preview.*

WHAT TO SAY WHEN THE CUSTOMER ASKS...

Q. I don't know what to say? What do people usually write?

A. The classic WELCOME "YOUR NAME" is always a popular choice but with 2 lines at 28 characters each, you can say a lot. List all the members of your family or say Happy Birthday/Retirement, etc. Whatever you choose. Let's get creative.

Sports Hangout

You're the owner of your favorite team's local hangout.



WHO: The sports fan who may be more interested in throwing a few back during the game or prefers being the armchair quarterback over the actual quarterback. Great to decorate a "man cave".

FEATURES:

- ✚ An incredibly realistic, almost 3D rendering, of a hangout or bar sign
- ✚ The customer can name their bar after themselves or get creative with a fun nickname or catch phrase.
- ✚ Additional personalization as "proprietor"

WHAT YOU NEED TO KNOW: You don't need to stop at just a last name on the sign, like MURPHY'S. Shorter last names can be personalized with SMITH'S PUB or HART'S BAR. You can get creative and name the hangout almost anything that space allows. Jon's sign reads FINS WIN for the Dolphins.

Remember, last names that end in "s" don't need an additional 's. You don't put JONE'S or JONES'S. Just an apostrophe goes on the end JONES'. This is a common grammatical error that customer's make.

My personal opinion is that the name under the Proprietor looks best in the standard Upper and Lower case (John Doe, over JOHN DOE). This print will put out what you put in. If you enter the name in all caps, that is what you will get.

WHAT TO SAY:

- ✚ *Want to go where everyone knows your name? Why not own your own pub?*
- ✚ *Like to toss back a few during the game? Wouldn't it be fun to the own the hottest sports bar around?*
- ✚ *Do you have a "man cave"? What could be more perfect to decorate your home bar than our great hangout sign?*
- ✚ *Do you have a favorite phrase or nick name? Have fun with our great sports hangout.*
- ✚ *Free beer at your own bar. Let me show you.*

WHAT TO SAY WHEN THE CUSTOMER ASKS...

Q. Why is my favorite college not available in this sign? I see you have some colleges, but not others.

A. Even though it is a "hangout" and not a "bar", some colleges felt there was an implied connection to drinking and didn't want that association with their college. (Go figure.)